# **Privacy Policy**

Protecting the security and privacy of your personal information is of the utmost importance to Trone Hosting, LLC (hereinafter "Trone Hosting", "we", "us", "our"). Please read this policy for a clear understanding of how we collect, use, handle and protect your personal information.

### Personal Information Collected

We will not collect any personally identifiable information ("PII") about you unless you voluntarily choose to provide it. We may collect your name, email address, mailing address, phone number, company or other details that you've provided when you register on our site, subscribe to email newsletters, respond to an online survey, fill out a form or enter information on our website.

# Purpose of Use

We may use the PII we collect in the following ways:

- To respond to your inquiries and to keep in touch with you regarding Trone
  Hosting
- To personalize your experience and allow us to deliver the type of content and product offerings in which you are most interested
- To improve our website or services to better serve you
- To allow us to better respond to your requests
- To administer a contest, promotion, survey or other website feature
- To ask for ratings and reviews of services or products
- To send you marketing communications, including email, about Trone
  Hosting and our services. You may opt out of marketing communications at
  any point by using the unsubscribe link at the bottom of all external emails
  or by writing us.

#### Personal Protection

Your personal information is contained behind secured networks. It is only accessible by a limited number of persons who have special access rights to such systems and who are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Sockets Layer (SSL) technology. We implement a variety of security measures when a user enters, submits or accesses information to maintain the safety of your personal information.

# Nonpersonal Data Collected Automatically

When you access our website, we may automatically collect nonpersonal data like the type of Internet browser and operating system used, domain name of the website from which you came, number of visits, average time spent on the website, pages viewed and more. We may use this data and share it with our affiliates to monitor the attractiveness of our website and improve our performance or content.

### Use of Cookies

Cookies are small files that are sent by a website to your computer's hard drive through your web browser (if your personal computer setup allows), enabling the website to recognize your browser and remember certain information. They are used to help us understand your preferences based on previous or current website activity, so we can improve our services. We also use cookies to help us compile aggregate data about website traffic and website interaction so we can offer better website experiences and tools in the future. If you do not wish to receive cookies, please configure your internet browser to erase all cookies from your computer's hard drive, block all cookies or receive a warning before a cookie is stored.

# Third-Party Disclosure

We will only use your PII for the purposes described in this policy. We will not sell, rent or lease your information to anyone, unless we have your permission or are required by law to do so. We may share information with our website hosting partners and other parties who assist us in operating our website, conducting our business or serving our users, so long as those parties agree to keep this

information confidential. Non-personally identifiable information may be provided to other parties for marketing, advertising or other uses.

# Third-Party Links

The Trone Hosting website may contain links to other websites. Trone Hosting is not responsible for the privacy practices or content on other websites. We recommend that you check the policy of each website you visit to better understand your rights and obligations on those third-party websites.

# Children's Online Privacy Protection Act

Protecting the privacy of children is very important to us. We do not solicit, collect or maintain PII from users we know are under the age of 13 years old. We do not specifically market to children under the age of 13 years old.

### Fair Information Practices

In order to be in line with Fair Information Practices, we will take the following responsive action, should a data breach occur: We will notify you via email (if email address is known) within seven business days of discovery and/or we will provide an on-website notification within seven business days of discovery.

### **Questions and Comments**

Trone Hosting will respond to reasonable requests to review your personal data and to correct, amend or delete any inaccuracies. If there are any questions regarding Trone Hosting's Privacy Policy, you may contact us using the information below.

Trone Hosting, LLC 1835 Eastchester Drive, High Point, NC 27265 support@tronehosting.com 336.886.1622

We reserve the right to change, modify or amend this policy at any time. If we make an update, it will be posted on the Privacy Policy page.